

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product SENATE MAJORITY PAC

Estimate# 2204

Buyer Mike Furman

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 94/100/2204

Flight Dates 10/24/2012 - 11/02/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

SENATE MAJORITY PAC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEED \$1000 TO CLEAR ON LNS 3 AND 4.
PLS APPROVE AND CONFIRM.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*3	10/24-10/30	6P-630P	BIG BNG THEORY	:30	\$800.00	W-F,M-TU	3	1	3	\$2,400.00
		Station Remark: V2 NEED \$1000 TO CLEAR.								
*4	10/24-10/30	630P-7P	TWO & HALF MEN	:30	\$800.00	W-F,M-TU	2	1	2	\$1,600.00
		Station Remark: V2 NEED \$1000 TO CLEAR.								

---REPORT TOTALS---

Report Totals: 5 / \$4,000.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$44,150.00

Nov 12: 10 / \$6,000.00

Sales Totals: 18 / \$50,150.00

Station Totals: 18 / \$50,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$455,909	CABL	0%	KDKA	29%	UNKN	1%	WPCW	0%	WPGH	11%
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Station

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WPMY

0%

WPXI

25%

WTAE

34%

Books

null

Demos

RA35+